## MISSION Australia

# Workplace giving program



## **Employer guide**

### What is workplace giving?

Workplace giving allows your employees to make regular donations from their pre-tax pay to a charity of their choice. It's an easy and convenient way for your organisation to show your support for the community around you, and an opportunity to further engage and motivate your staff.

### **Stand with Mission Australia**

Mission Australia is a national community services organisation that has been helping vulnerable Australians move towards independence for more than 160 years.

Every week we help thousands of Australian children, young people, adults and families to escape and avoid homelessness, overcome poverty and disadvantage, address mental health issues, fight substance dependencies, and much more.

Workplace giving benefits charities by minimising administration costs and ensuring regular incoming donations. It allows us to commit to long-term programs with confidence and ensures donations go where they're needed most.

# Even the smallest donation makes a difference

Workplace giving is for everyone, whether your organisation is big or small, or if your staff is full time, part time or casual. All you need is the determination to make a difference.

### **Donate together to double your impact**

Show your support for your employees and their chosen charities by matching their donations. By donating together, you can double your impact in the community.

# Mission Australia's Workplace giving program is:

**Easy** – Employees sign up and their generous donation will automatically come out of their pay

**Efficient** – Employees get the tax deduction benefit up front, no need to hold onto tax receipts or wait until their tax return

Flexible - Employees can make changes to their donation at any time

**Rewarding** – Encourage employees to invest in causes important to them and match their donations to double the impact for the community

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### **How it works:**



from your employee pre-tax

Just \$3.40 from their take-home pay\*

\*Depending on marginal tax rate.



from your organisation

to match their donation



\$10

to Mission
Australia to
help Australians
in need

# Ideas for success for your workplace giving program:

#### Get to know us better

**Host a morning tea** or gathering for your employees to meet Mission Australia staff and hear firsthand how their donations can make a difference

### **Community champions**

Involve engaged staff to be the face of Mission Australia within your organisation and encourage them to play a key role in championing your workplace giving program

### **Stay connected**

**Communicate regularly to your employees** in person and through internal networks such as email, newsletters, social networks and your intranet about the benefits of workplace giving

### Celebrate

**Choose relevant times of the year** – such as Workplace Giving Month in June and Christmas – to raise awareness of workplace giving and celebrate community champions within your organisation

### **Resources and further engagement**

Make an even greater difference by fundraising, volunteering and giving gifts in kind to support Mission Australia and the people we help

### **Contact us**

Mission Australia is here to help you make your workplace giving program a success. For more information, contact Mission Australia's partnerships team



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